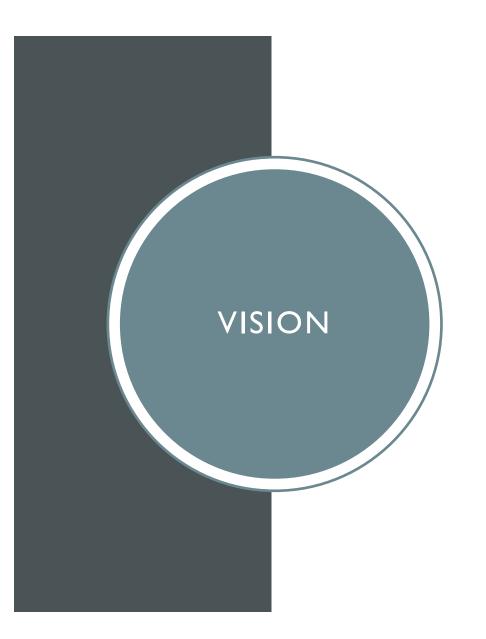
STRATEGIC PLAN



NOVA SCOTIA GOLF ASSOCIATION



Golf for All

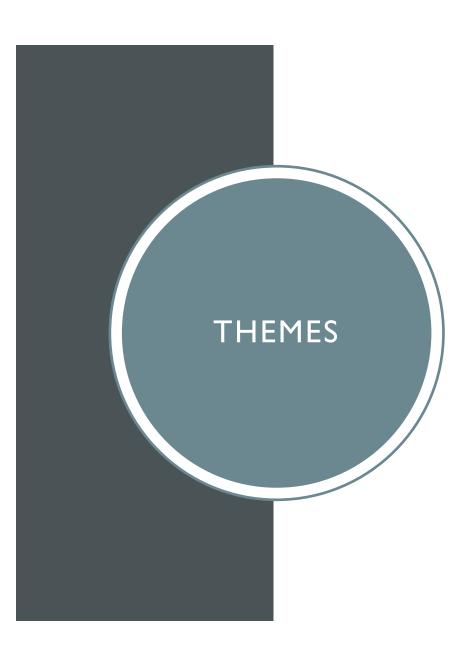


We promote participation, inclusion, and excellence in the great game of golf for all Nova Scotians

VALUES AND GUIDING PRINCIPLES

We are all in...

- *Inclusive-Welcoming everyone*
- Innovative- Shaping our future
- Integrity- Upholding commitments



- Communication and Collaboration
- Sport Development
- Welcome and Inclusion
- Association Governance



Create and foster relationships with our members, clubs, and other key stakeholders.

- 1. Promote golf throughout the province.
- 2. Increase and improve effective communication.
- 3. Align with strategic partners to create value for all golfers.



Grow the game for all abilities and ages.

- 1. Provide comprehensive, year-round development programming for golfers.
- 2. Provide comprehensive, year-round development programming for volunteers.
- Support the Golf Canada Long Term Player Development (LTPD) Program for Nova Scotian golfers



Open the door for everyone to participate in all aspects of golf.

- 1. Reflect the diverse demographics of our province.
- 2. Support community initiatives that promote golf as an inclusive sport.
- 3. Reduce barriers to participation in golf.



Create, develop, and improve sustainable models for organizational success.

- 1. Govern with fiscal responsibility.
- Promote the value of services to golfers and clubs to increase and retain association membership.
- 3. Modernize policies consistent with high standards for organizational growth.