



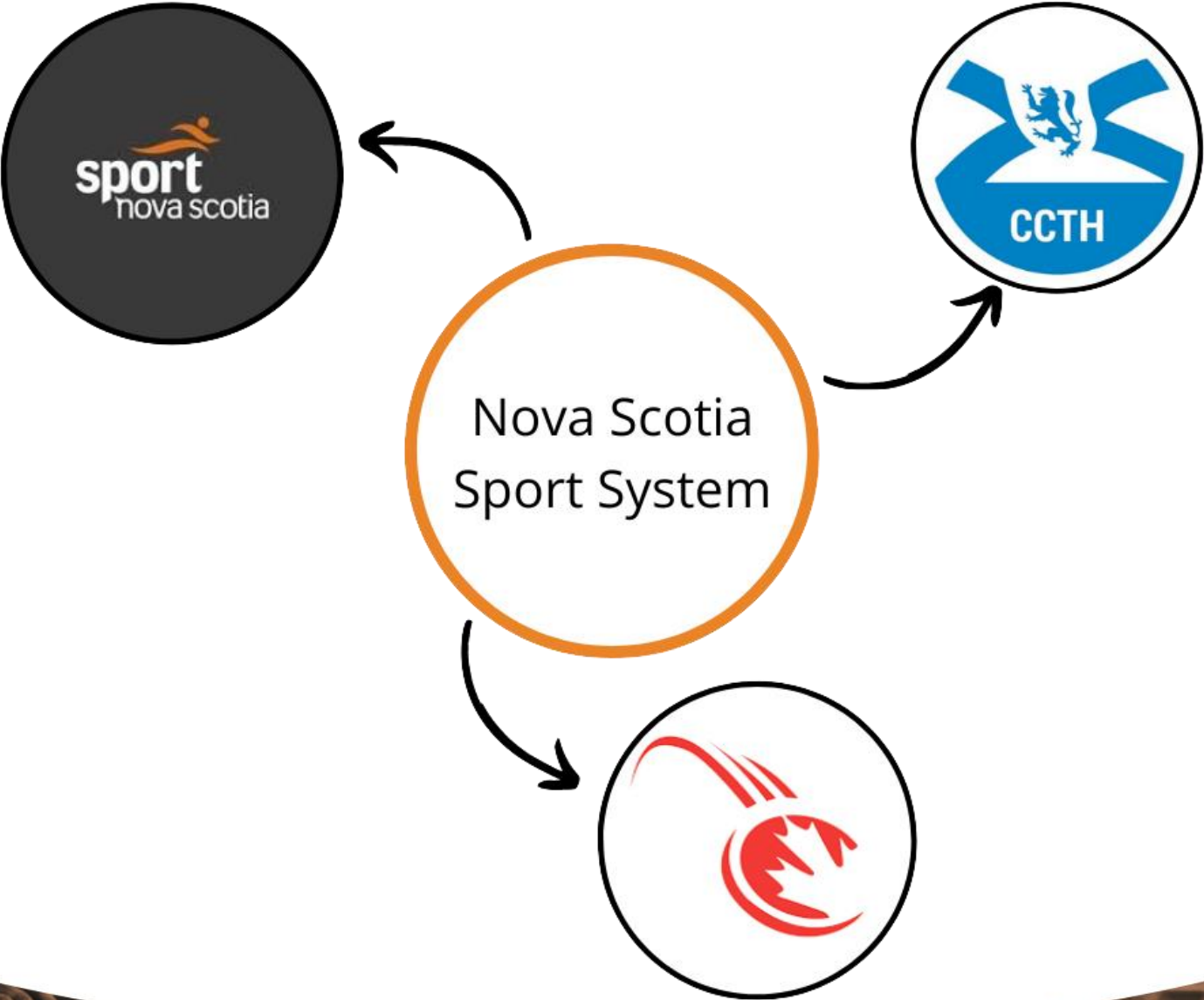
Community Sport Information Session

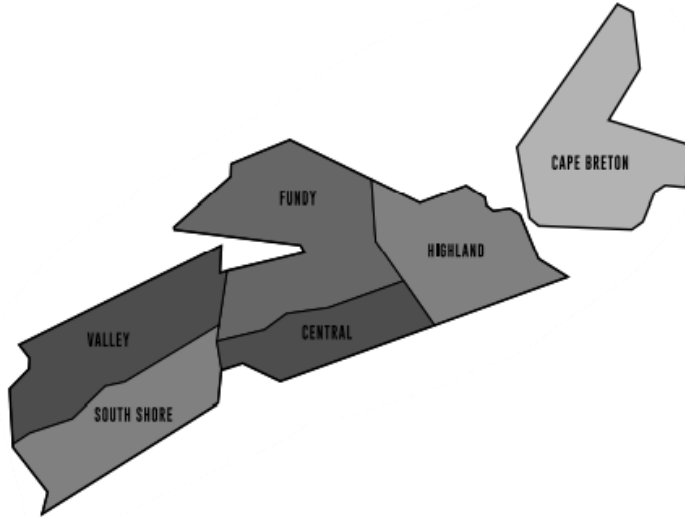
Annie Kennedy

Regional Sport Consultant (Central)



- ☐ Introductions
- ☐ Current Landscape of Sport in our Province
- ☐ Regional Sport Consultants
- ☐ All Youth Matter Training
- ☐ Community Sport Development Tool
- ☐ Fundraising
- ☐ Funding & Examples
- ☐ CSIA - Community Coach Resources
- ☐ Questions





Role of the RSC:

- **First point of contact** for sport system inquiries
- **Funding** coordination
- Club and **sport development**
- Increase **participation** in sport

Central Region

Halifax Regional Municipality

Annie Kennedy

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Highland Region

Guysborough, Antigonish and Pictou County

Stephanie Brennan

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Valley Region

Kings, Annapolis, Digby County

West Hants and Clare

Municipalities

Angela Morrison

P: 902.300.0989

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Fundy Region

Municipality of East Hants, Cumberland and Colchester County

Lucas Duston

P: 902.809.1570

lduston@sportnovascotia.ca

South Shore Region

Yarmouth, Shelburne, Queens, Lunenburg County & District of Argyle

Nicole Ramey

P: 902.298.9531

nramey@sportnovascotia.ca

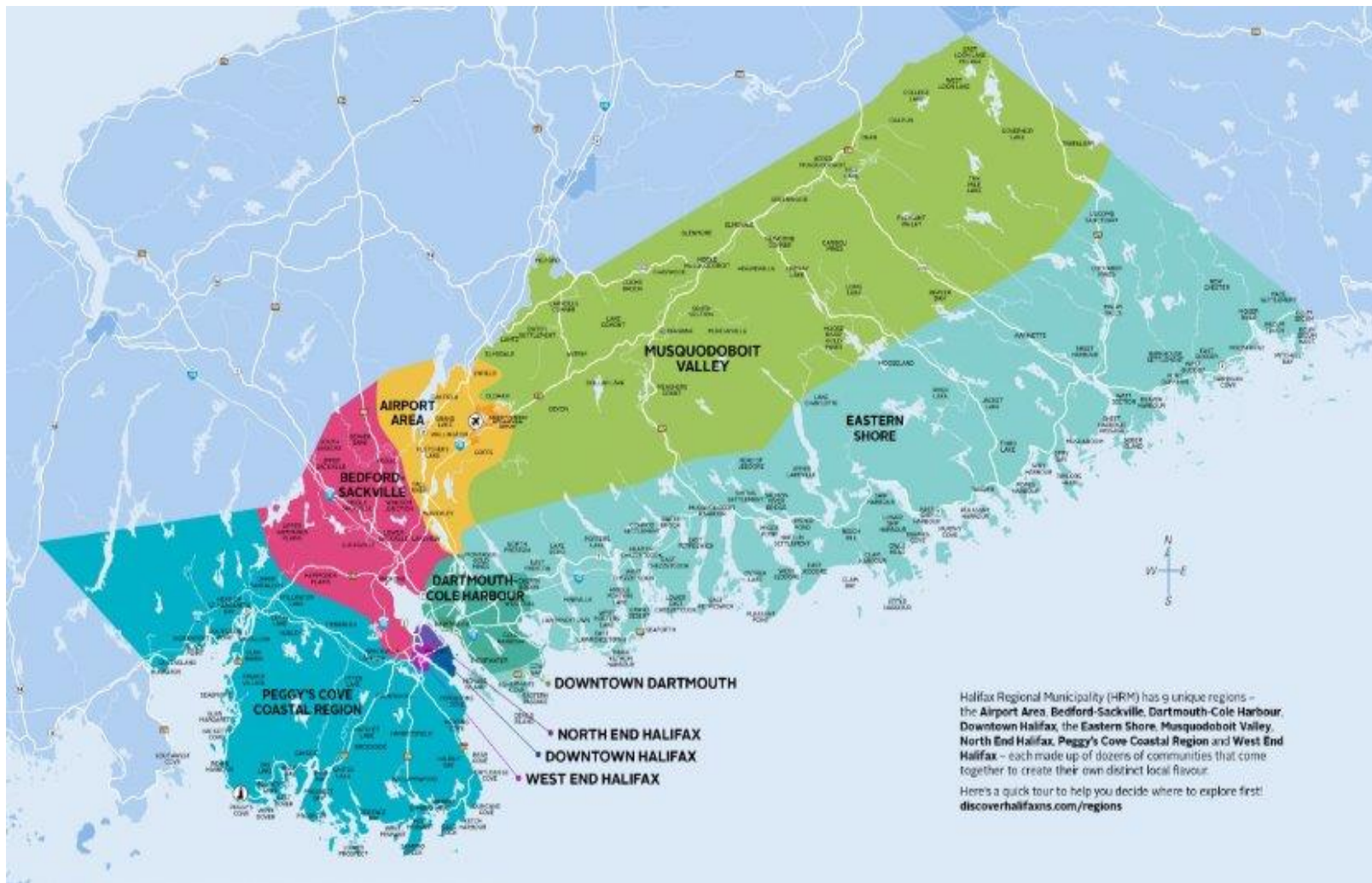
Cape Breton Region

Cape Breton, Inverness, Richmond and Victoria County

Ben Gracie-Krilow

P: 902.595.0693

bkrilow@sportnovascotia.ca



FREE All Youth Matter training



FREE Community Sport Development Tool (CSDT)



COMMUNITY SPORT DEVELOPMENT TOOL

A self-assessment resource helping Community Sport Organizations strengthen the sport system.

4 AREAS OF FOCUS

- Participation Pathways
- Organizational Effectiveness
- Coaching/Officiating
- Partnerships

HOW IT WORKS

Your **Regional Sport Consultant** will go through the tool with **2-3 members** of the organization.

Once complete, the **Regional Sport Consultant** will provide **supports** and **resources** for clubs next steps.

FIND YOUR REGIONAL SPORT CONSULTANT AT:
SPORTNOVASCOTIA.CA/COMMUNITY-SPORT-DEVELOPMENT

		ADVANCED	PROGRESSING	DEVELOPING	Not Applicable
Organizational Effectiveness	Leadership Recruitment & Orientation	Club actively plans to recruit new Leadership Team/ Board of Directors by targeting individuals with skill sets to match needed roles and responsibilities. Orientation package/process is used with all new board members.	Club seeks out individuals to join Leadership Team/ Board of Directors, not all roles are designed based on the skill sets the individual brings. Orientation is informal, focusing on current priorities.	Inconsistent in filling-leadership positions. No formal board orientation plan.	
	Diversity of Leadership	Leadership Team and Board makeup is diverse and representative of the whole community. Leadership, Board and Staff recruitment includes intentionally targeting diverse community members.	Leadership Team, Board make up and Staff have some community diversity, but it's not consistent. Parents and non-parents equally represent board make up (if applicable).	Leadership Team, Board make up and Staff are not diverse. No targeted approach to having diversity in Leadership.	
	Nova Scotia Registry of Joint Stocks	Club is up to date with NS Joint Stocks, including updated list of directors, financials and payments.	Club is registered with NS Joint Stocks, but is often defaulted.	Club is not registered with NS Joint Stocks.	
	Meetings	Meetings happen as set out in by-laws and other meetings take place to ensure projects and specific tasks are completed. Meetings are well attended, agendas sent out ahead of time, notes are taken and circulated.	Meetings happen for a purpose when needed, attendance is somewhat consistent, distribution of an agenda in advance of meetings is inconsistent.	Meetings are sporadic and attendance is inconsistent. No agenda distribution in advance or notes captured/circulated.	
	Club Planning	Club operates on a 3-5 year plan that is reflective of the vision and mission.	Club operates on a 1-2 year plan.	Club has no planning in place beyond supporting immediate programs and general operations.	
	Club Policies & Procedures	Club by-laws and policies are up-to-date, with procedures that are consistently followed. Policies are aligned with NSO/PSO.	Club has by-laws and policies developed, but may require some updating. Procedures are either not outlined or are followed inconsistently. Some alignment with PSO/NSO policies.	Club has few policies or procedures in place to support organizational practices.	

“ We love the ease of which we can sign our clubs up, the ability to have individual player names or specific teams, monthly breakdowns make my life so easy when distributing the funds. ”

- Julie Carr
Inter Halifax Soccer Club

 REGISTER TODAY: [sport nova scotia.ca](https://sportnova.scotia.ca)


ONLINE RAFFLE

Hundreds of teams. One pot.
TEAM FUNDRAISING REDEFINED.

REGISTER TODAY!




FALL / WINTER

RISK-FREE TEAM FUNDRAISING



National Sport Trust Fund

When it comes to our community sport grants:

Successful projects align with grassroots stages of the **Long-Term Athlete Development Model (LTAD)**



Sport Fund:



- Equipment
- Program & Coach Professional Development

\$5000 max | 25% contribution | 6 intakes per year

15th of April, June, August, October, December & February

80% upfront, 20% upon final report submission



Here are a few **ideas** and **examples** of projects that have been funded before:

Equipment Loan Programs



Background: Recognized equipment was a major barrier to participation

Purpose: Create a *sustainable* (by charging a reasonable fee) and safe equipment loan program for minor, recreation programs

Ask: Individual equipment needed to participate in the sport (helmets and padding)

Age & Stage Appropriate Field of Play Resources



Project: LTAD equipment support for introductory programs

Background: To increase skill development, smaller size equipment is needed

Purpose: Use smaller nets or balls for younger athletes (LTAD)

Ask: Smaller size nets and balls to increase skill development

Coach PD Education Session for a Sport- Specific Skill



Project: In-house goaltender coach education (**non-NCCP**)

Background: Very few kids wanted to play goaltender because lack of position specific coaching (felt left out)

Purpose: Host goalie coach education to increase goalie coaching knowledge

Ask: Classroom and ice rentals, facilitator costs (travel, accommodation)

- Funded with the intention of bringing down participant fees (**we do not cover**)

Equity, Diversity, Inclusion & Accessibility Funding

EDIA Funding is designed to support traditionally underrepresented communities in their efforts to increase participation in community-based sport programming.


Deadline every other Friday | 100% | No contribution required | 100% upfront

EDIA Population Targeted Communities

- African/Black Nova Scotian Community
- Indigenous Community
- Persons with Physical Disabilities
- Persons with Cognitive Disabilities
- Newcomers
- 2SLGBTQI+
- Women & Girls
- Diverse Cultural and Racialized Groups
- Financially Disadvantaged Nova Scotians

Requirement - EDIA Funding Partnership Agreement

Ensures both **applicant** and **partner** understand what their roles are in the project



EDIA FUNDING
ELEMENTS OF A PARTNERSHIP AGREEMENT

All organizations applying must have a partner and include the Elements of a Partnership Agreement, specifying the nature of the partnership. Any sport organization applying must have a community service partner, and if a community service organization is applying they must have a sport partner. (Example: location, duration of partnership, anticipated number of participants involved, program schedule, how program is being promoted to the targeted community and supports for those participants etc.)

Applicant Organization Name:

Main Partner Organization Name:

Who is responsible for each element? Please provide details around the element.

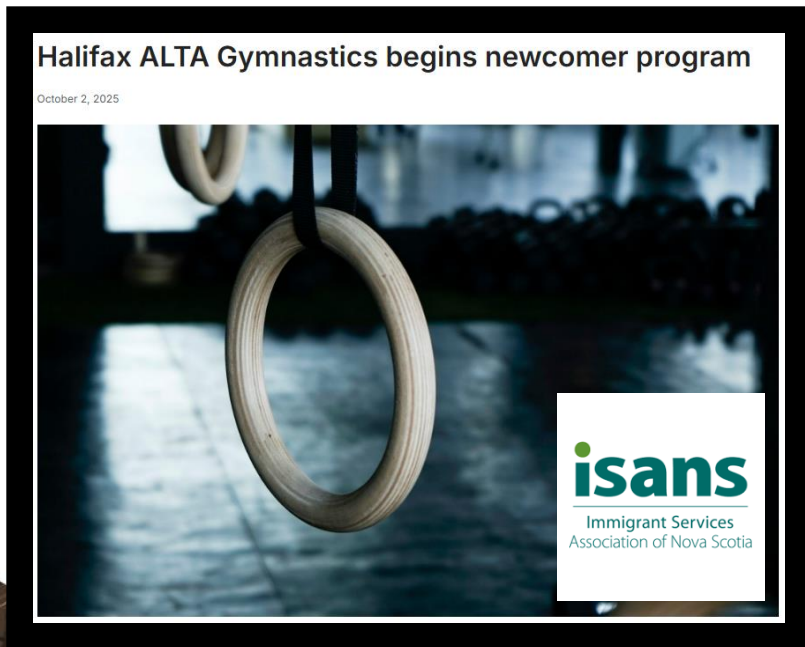
Program Need	Applicant	Partner	Details
Program Plan			
Coaches/Instructors			
Facility			
Equipment			
Participants			
Program Supports/Other			
Program Supports/Other			
Program Supports/Other			
Program Supports/Other			

Please use this space for any additional details:

Main Partner Organization

1 / 1

Try-It Programs for Traditionally Underrepresented Communities



Project: Newcomer Try-It Program

Purpose: Use sport as a way to help newcomers settle into Nova Scotia & get new participants into sport

Ask: Startup costs such as coaching costs

Partnership: ALTA Gymnastics partnered with ISANS

- **ALTA** - program delivery (coaches, facility, session plans)
- **ISANS** – promote program to clients (participants)

Adaptive Sport Projects



Project: SailAble Pilot Program

Background: Club saw demand to start a SailAble program to support *all* athletes

Purpose: Support growing demand for SailAble in Central region

Ask: Adaptive equipment (sip n' puff device, lifejackets), lift, accessible dock adaptations, adaptive boats

Partnership? We can be flexible when it comes to Parasport



Contact:

Zachary Dickson

Parasport@sportnovascotia.ca

Parasport Coordinator

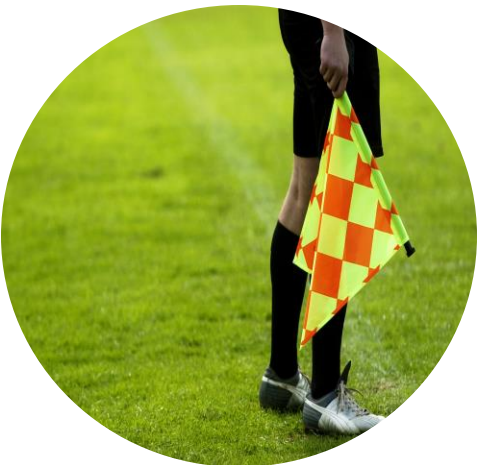


- Parasport Program Loan
- Nova Scotia Individual Para Athlete Classification Assistance Program (IPACP)

*Applications must be completed and submitted by the individual applying for funding AND endorsed by the PSO by the **15th of the month** to be reviewed.*

Applications are to be completed in the individual applicant's Sideline portal.

NOVA SCOTIA
Gaming
support
4 sport





Community Coaching Resources

Support4Sport vip program

- FREE coach recognition program designed to raise the bar for what it means to be a coach

Professional Development and Networking Opportunities

- Community sport roundtables
- High Performance sessions
- Black & Indigenous Mentorship Program
- Atlantic coaches' conference



COACH NS

Allison Saunders
Community Coaching Lead
allison@csiatlantic.ca

Marvin Okello
EDIA Coaching Support
marvin@csiatlantic.ca



**CANADIAN
SPORT
INSTITUTE**  **INSTITUT
CANADIEN
DU SPORT**
ATLANTIC / ATLANTIQUE



Cape Breton Region
<http://eepurl.com/iiMISn>



Highland Region
<http://eepurl.com/ihMEKz>

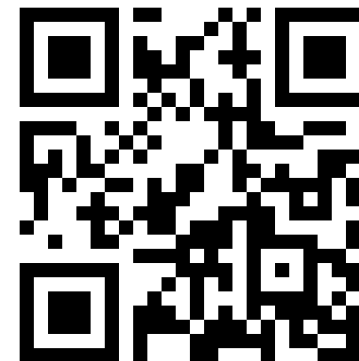
Central Region
<http://eepurl.com/iOlnck>



South Shore Region
<http://eepurl.com/imlROc>



Fundy Region
<http://eepurl.com/iqosq-/>



Valley Region
<http://eepurl.com/izc2Ak>

Questions?

- **Scan QR code** to be added to contact list and stay up to date on HRM community sports
- **Up Next:** Tips, application process, and Q&A from registration form



Successful applications typically have:

1. **Reached out early** – 2 week minimum before deadline
2. **Demonstrated grant-program alignment:**
 - New or expanding
 - The need (backed by data such as registration YOY)
 - LTAD stages
3. **Sustainability** – a plan to make sure you do not rely on funding in the future
4. **Reasonable Budget** – quotes and demonstrating where contributions are coming from

Budget Template:

- **Expenses**
 - Quotes required
- **Revenue (contribution)**
 - Operational budget
 - Fundraising
 - Registration Fees
 - Sponsorship
 - Donations
 - In-Kind Contributions
- **Sport Fund Ask = Expenses – Revenue**
 - 25% minimum contribution
 - SF ask cannot exceed \$5000

Sample Budget for Sport Fund - Equipment Loan Program for Ringette Club					
	Item	Cost	Quantity	Total cost	Other notes
Expenses	Junior Skates	\$120.00	20	\$2,400.00	
	Junior Helmets	\$85.00	20	\$1,700.00	
	Gloves	\$50	20	\$1,000.00	
	Shin pads with knee guards	\$60	20	\$1,200.00	
	Elbow pads	\$30	20	\$600.00	
				\$0.00	
			Total Expenses	\$6,900.00	Your organization must contribute 25% of your total expenses
Revenue	Fundraising	\$100	1	\$100	This fee ensures sustainability to account of future equipment replacements "AK Enterprises" business sponsorship to go on helmets In-Kind: Local shop is giving us \$5 off each helmet purchased
	Participant equipment loan program fee	\$50	20	\$1,000	
	Sponsorship	\$200	1	\$500	
	Organization's operating budget	\$250	1	\$250	
	Discount from local sport equipment shop	\$5	20	\$100	
			Total Revenue	\$1,950	
Sport Fund Ask = Expenses - Revenue					
Total Expenses		\$6,900.00			
Total Revenue		\$1,950			
Sport Fund Ask		\$4,950.00	Ask cannot be more than \$5000		
Organization's Contribution Percentage		28.26%	Remember, you must contribute at least 25%		

Application Process:

1. **Reach out early** – 2 week minimum before deadline
2. **Consultation call with RSC** – we chat about your idea and determine if it's a good fit
3. **Draft application** – gather quotes, create budget, partnerships, answer questions
4. **Revise & submit** – RSC gives feedback, then you submit for endorsement
5. **Funding update** – committee meets to determine allocation
6. **Purchase equipment & run program** – keep track of all receipts!
7. **Final report** – provide receipts and answer questions on the impact within 1 year

Questions?

- **Scan QR code** to be added to contact list and stay up to date on HRM community sports





Thank you for our time together!

**Annie Kennedy, Regional Sport
Consultant**

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902-401-5381**

