



## Community Sport Information Session

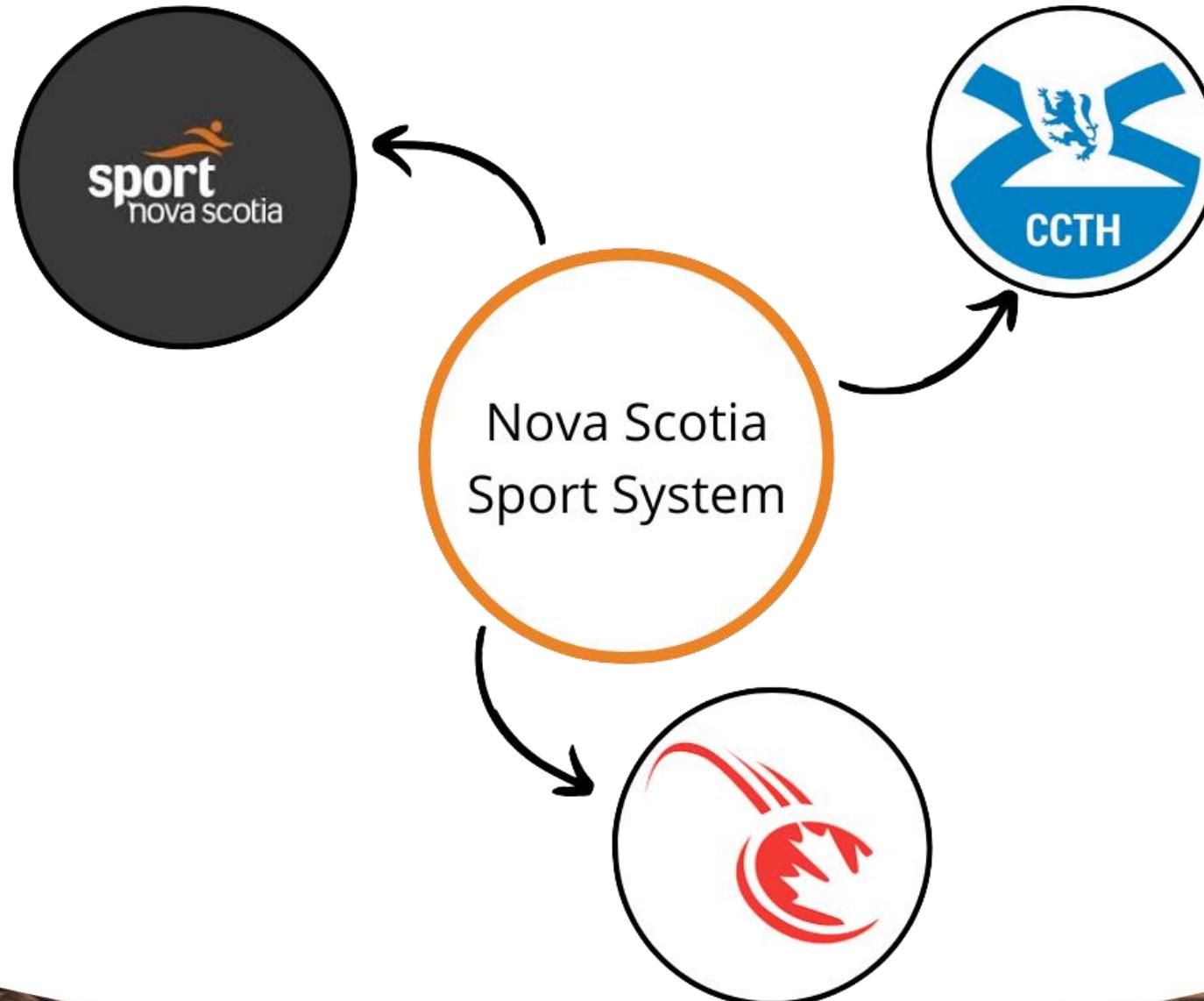
Annie Kennedy

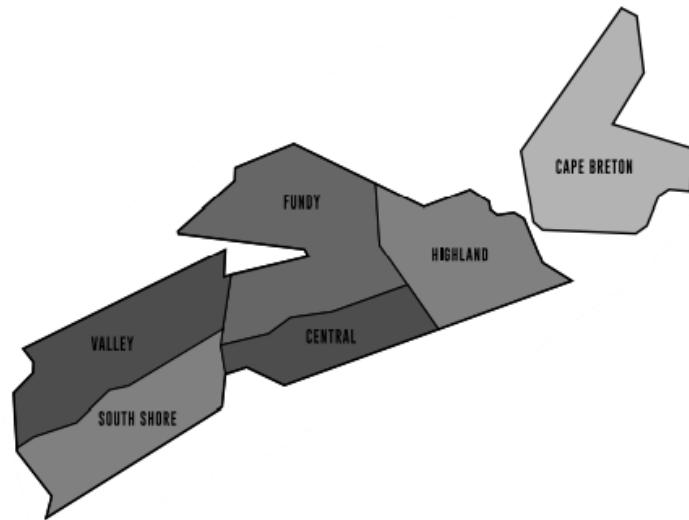
Regional Sport Consultant (Central)



- ❑ Introductions
- ❑ Current Landscape of Sport in our Province
- ❑ Regional Sport Consultants
- ❑ All Youth Matter Training
- ❑ Community Sport Development Tool
- ❑ Fundraising
- ❑ Funding & Examples
- ❑ CSIA - Community Coach Resources
- ❑ Questions

# Community Information Session | Nova Scotia Sport System





## Role of the RSC:

- **First point of contact** for sport system inquiries
- **Funding** coordination
- Club and **sport development**
- Increase **participation** in sport

## Central Region

### *Halifax Regional Municipality*

Annie Kennedy

P: 902.401.5381

[akennedy@sportnovascotia.ca](mailto:akennedy@sportnovascotia.ca)

## Highland Region

*Guysborough, Antigonish and  
Pictou County*

Stephanie Brennan

P: 902.328.4094

[sbrennan@sportnovascotia.ca](mailto:sbrennan@sportnovascotia.ca)

## Valley Region

*Kings, Annapolis, Digby County  
West Hants and Clare  
Municipalities*

Angela Morrison

P: 902.300.0989

[amorrison@sportnovascotia.ca](mailto:amorrison@sportnovascotia.ca)

## Fundy Region

*Municipality of East Hants, Cumberland  
and Colchester County*

Lucas Duston

P: 902.809.1570

[lduston@sportnovascotia.ca](mailto:lduston@sportnovascotia.ca)

## South Shore Region

*Yarmouth, Shelburne, Queens,  
Lunenburg County & District of Argyle*

Nicole Ramey

P: 902.298.9531

[nramey@sportnovascotia.ca](mailto:nramey@sportnovascotia.ca)

## Cape Breton Region

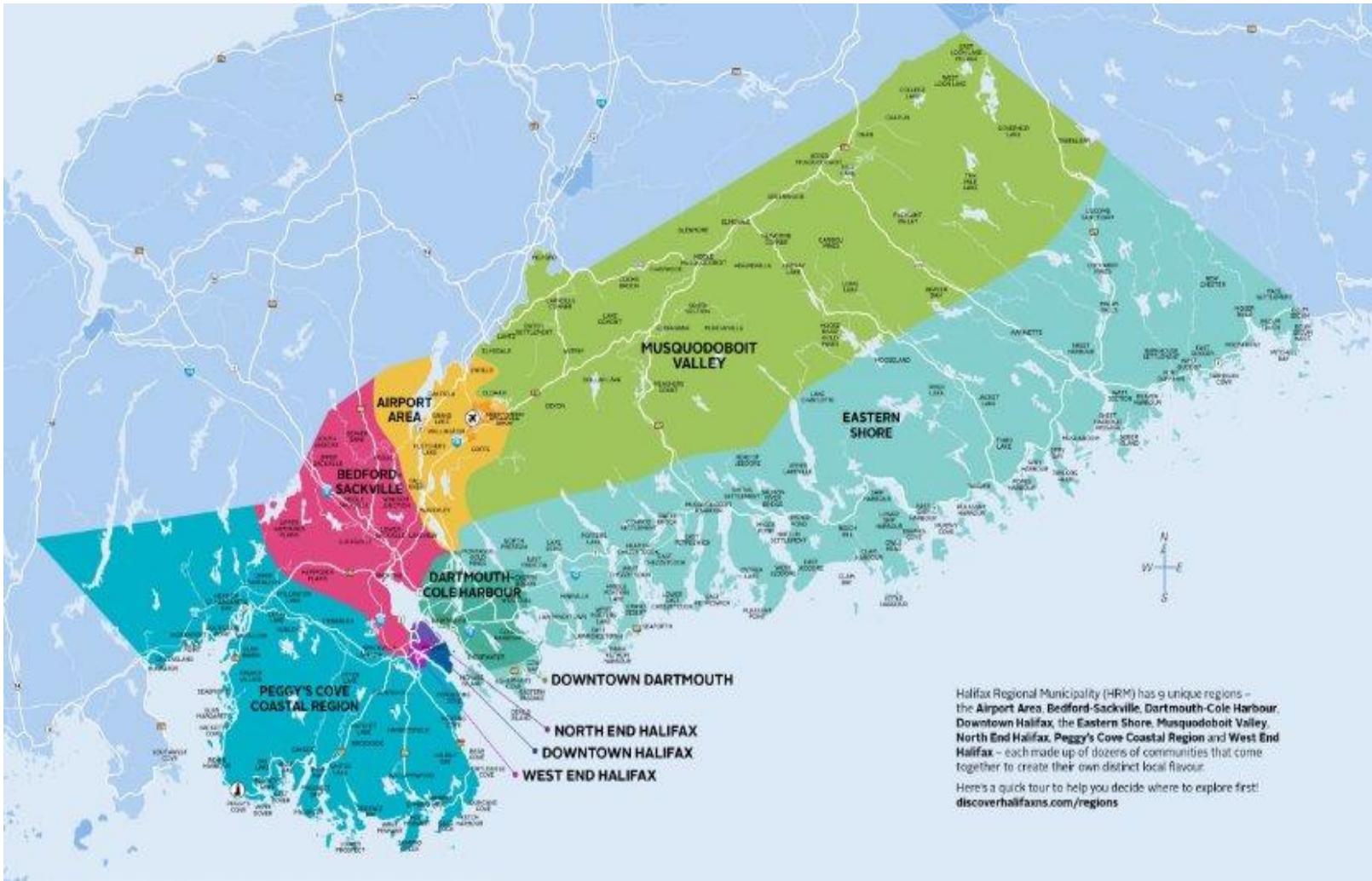
*Cape Breton, Inverness, Richmond and  
Victoria County*

Ben Gracie-Krilow

P: 902.595.0693

[bkrilow@sportnovascotia.ca](mailto:bkrilow@sportnovascotia.ca)

# Community Information Session | Central Region



# FREE All Youth Matter training



# FREE Community Sport Development Tool (CSDT)

**sport nova scotia**

## COMMUNITY SPORT DEVELOPMENT TOOL

A self-assessment resource helping Community Sport Organizations strengthen the sport system.

### 4 AREAS OF FOCUS

- Participation Pathways
- Organizational Effectiveness
- Coaching/Officiating
- Partnerships

### HOW IT WORKS

Your **Regional Sport Consultant** will go through the tool with **2-3 members** of the organization.

Once complete, the **Regional Sport Consultant** will provide **supports** and **resources** for clubs next steps.

FIND YOUR REGIONAL SPORT CONSULTANT AT:  
[SPORTNOVASCOTIA.CA/COMMUNITY-SPORT-DEVELOPMENT](http://SPORTNOVASCOTIA.CA/COMMUNITY-SPORT-DEVELOPMENT)

		ADVANCED	PROGRESSING	DEVELOPING	Not Applicable
Organizational Effectiveness	Leadership Recruitment & Orientation	Club actively plans to recruit new Leadership Team/ Board of Directors by targeting individuals with skill sets to match needed roles and responsibilities. Orientation package/process is used with all new board members.	Club seeks out individuals to join Leadership Team/ Board of Directors, not all roles are designed based on the skill sets the individual brings. Orientation is informal, focusing on current priorities.	Inconsistent in filling-leadership positions. No formal board orientation plan.	
	Diversity of Leadership	Leadership Team and Board makeup is diverse and representative of the whole community. Leadership, Board and Staff recruitment includes intentionally targeting diverse community members.	Leadership Team, Board make up and Staff have some community diversity, but it's not consistent. Parents and non-parents equally represent board make up (if applicable).	Leadership Team, Board make up and Staff are not diverse. No targeted approach to having diversity in Leadership.	
	Nova Scotia Registry of Joint Stocks	Club is up to date with NS Joint Stocks, including updated list of directors, financials and payments.	Club is registered with NS Joint Stocks, but is often defaulted.	Club is not registered with NS Joint Stocks.	
	Meetings	Meetings happen as set out in by-laws and other meetings take place to ensure projects and specific tasks are completed. Meetings are well attended, agendas sent out ahead of time, notes are taken and circulated.	Meetings happen for a purpose when needed, attendance is somewhat consistent, distribution of an agenda in advance of meetings is inconsistent.	Meetings are sporadic and attendance is inconsistent. No agenda distribution in advance or notes captured/circulated.	
	Club Planning	Club operates on a 3-5 year plan that is reflective of the vision and mission.	Club operates on a 1-2 year plan.	Club has no planning in place beyond supporting immediate programs and general operations.	
	Club Policies & Procedures	Club by-laws and policies are up-to-date, with procedures that are consistently followed. Policies are aligned with NSO/PSO.	Club has by-laws and policies developed, but may require some updating. Procedures are either not outlined or are followed inconsistently. Some alignment with PSO/NSO policies.	Club has few policies or procedures in place to support organizational practices.	

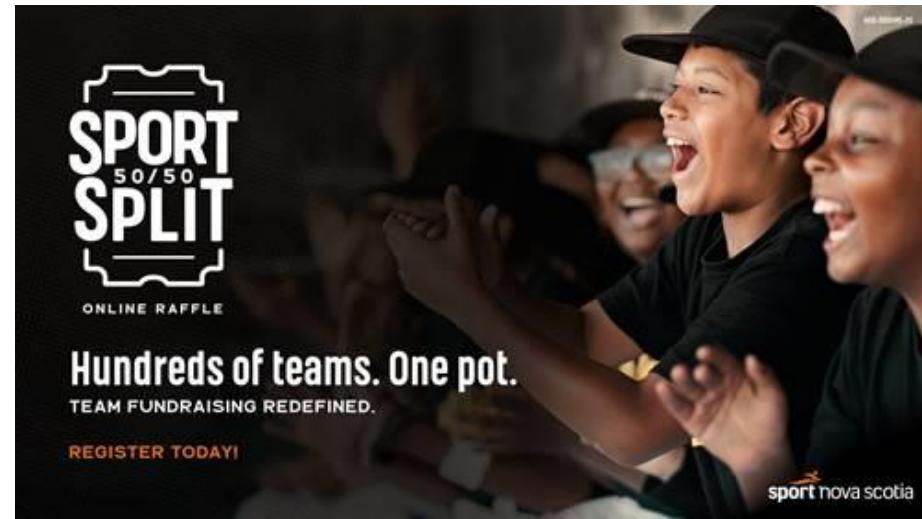


“ We love the ease of which we can sign our clubs up, the ability to have individual player names or specific teams, monthly breakdowns make my life so easy when distributing the funds. ”

- Julie Carr  
Inter Halifax Soccer Club

**SPORT**  
50/50  
**SPLIT**

REGISTER TODAY: [sportnovascotia.ca](http://sportnovascotia.ca)



**SPORT**  
50/50  
**SPLIT**

ONLINE RAFFLE

**Hundreds of teams. One pot.**

TEAM FUNDRAISING REDEFINED.

REGISTER TODAY!

sport nova scotia



**SportSweep**  
FALL / WINTER

RISK-FREE TEAM FUNDRAISING



## National Sport Trust Fund

## When it comes to our community sport grants:

Successful projects align with grassroots stages of the **Long-Term Athlete Development Model (LTAD)**



## Sport Fund:

- Equipment
- Program & Coach Professional Development



**\$5000 max | 25% contribution | 6 intakes per year**

*15th of April, June, August, October, December & February*

*80% upfront, 20% upon final report submission*



Here are a few **ideas** and **examples** of projects that have been funded before:

# Equipment Loan Programs



**Background:** Recognized equipment was a major barrier to participation

**Purpose:** Create a *sustainable* (by charging a reasonable fee) and safe equipment loan program for minor, recreation programs

**Ask:** Individual equipment needed to participate in the sport (helmets and padding)

## Age & Stage Appropriate Field of Play Resources



**Project:** LTAD equipment support for introductory programs

**Background:** To increase skill development, smaller size equipment is needed

**Purpose:** Use smaller nets or balls for younger athletes (LTAD)

**Ask:** Smaller size nets and balls to increase skill development

# Coach PD Education Session for a Sport-Specific Skill



**Project:** In-house goaltender coach education (**non-NCCP**)

**Background:** Very few kids wanted to play goaltender because lack of position specific coaching (felt left out)

**Purpose:** Host goalie coach education to increase goalie coaching knowledge

**Ask:** Classroom and ice rentals, facilitator costs (travel, accommodation)

- Funded with the intention of bringing down participant fees (**we do not cover**)

## Equity, Diversity, Inclusion & Accessibility Funding

EDIA Funding is designed to support traditionally underrepresented communities in their efforts to increase participation in community-based sport programming.

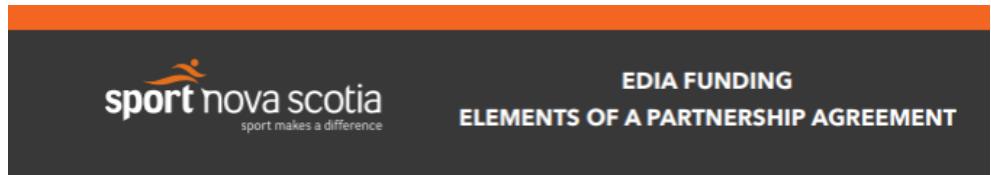
### EDIA Population Targeted Communities

- African/Black Nova Scotian Community
- Indigenous Community
- Persons with Physical Disabilities
- Persons with Cognitive Disabilities
- Newcomers
- 2SLGBTQI+
- Women & Girls
- Diverse Cultural and Racialized Groups
- Financially Disadvantaged Nova Scotians

Deadline every other Friday | 100% | No contribution required | 100% upfront

## Requirement - EDIA Funding Partnership Agreement

Ensures both **applicant** and **partner** understand what their roles are in the project



All organizations applying must have a partner and include the Elements of a Partnership Agreement, specifying the nature of the partnership. Any sport organization applying must have a community service partner, and if a community service organization is applying they must have a sport partner. (Example: location, duration of partnership, anticipated number of participants involved, program schedule, how program is being promoted to the targeted community and supports for those participants etc.)

Applicant Organization Name: \_\_\_\_\_

Main Partner Organization Name: \_\_\_\_\_

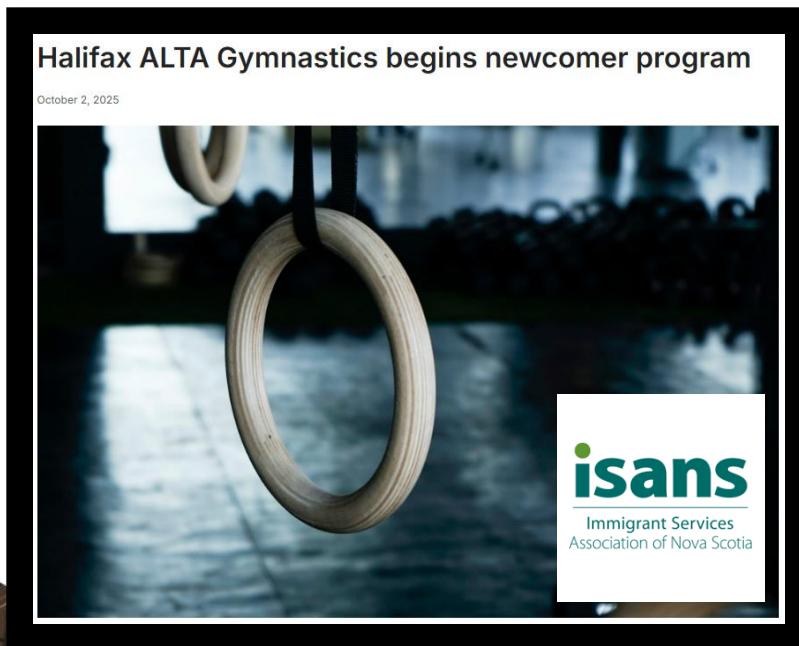
*Who is responsible for each element? Please provide details around the element.*

Program Need	Applicant	Partner	Details
Program Plan			
Coaches/Instructors			
Facility			
Equipment			
Participants			
Program Supports/Other			

Please use this space for any additional details: \_\_\_\_\_

Main Partner Organization  ^ v 1 / 1 | Q ? Q X

# Try-It Programs for Traditionally Underrepresented Communities



## Project: Newcomer Try-It Program

**Purpose:** Use sport as a way to help newcomers settle into Nova Scotia & get new participants into sport

**Ask:** Startup costs such as coaching costs

**Partnership:** ALTA Gymnastics partnered with ISANS

- **ALTA** - program delivery (coaches, facility, session plans)
- **ISANS** – promote program to clients (participants)

# Adaptive Sport Projects



## Project: SailAble Pilot Program

**Background:** Club saw demand to start a SailAble program to support *all* athletes

**Purpose:** Support growing demand for SailAble in Central region

**Ask:** Adaptive equipment (sip n' puff device, lifejackets), lift, accessible dock adaptations, adaptive boats

**Partnership?** We can be flexible when it comes to Paraspot



Contact:

Zachary Dickson

[Parasport@sportnovascotia.ca](mailto:Parasport@sportnovascotia.ca)

Parasport Coordinator



- Parasport Program Loan
- Nova Scotia Individual Para Athlete Classification Assistance Program (IPACP)

*Applications must be completed and submitted by the individual applying for funding AND endorsed by the PSO by the **15th of the month** to be reviewed. Applications are to be completed in the individual applicant's Sideline portal.*

NOVA SCOTIA  
Gaming  
support  
4 sport





# Community Coaching Resources

## *Support4Sport* **vip** program

- FREE coach recognition program designed to raise the bar for what it means to be a coach

## Professional Development and Networking Opportunities

- Community sport roundtables
- High Performance sessions
- Black & Indigenous Mentorship Program
- Atlantic coaches' conference



**Allison Saunders**

Community Coaching Lead

[allison@csiatlantic.ca](mailto:allison@csiatlantic.ca)

**Marvin Okello**

EDIA Coaching Support

[marvin@csiatlantic.ca](mailto:marvin@csiatlantic.ca)



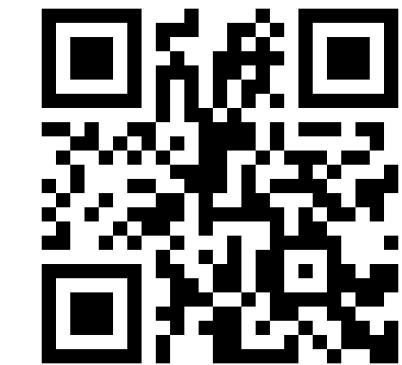


**Cape Breton Region**  
<http://eepurl.com/iiMISn>



**Highland Region**  
<http://eepurl.com/ihMEKz>

**Central Region**  
<http://eepurl.com/i0lnck>



**South Shore Region**  
<http://eepurl.com/imIROc>



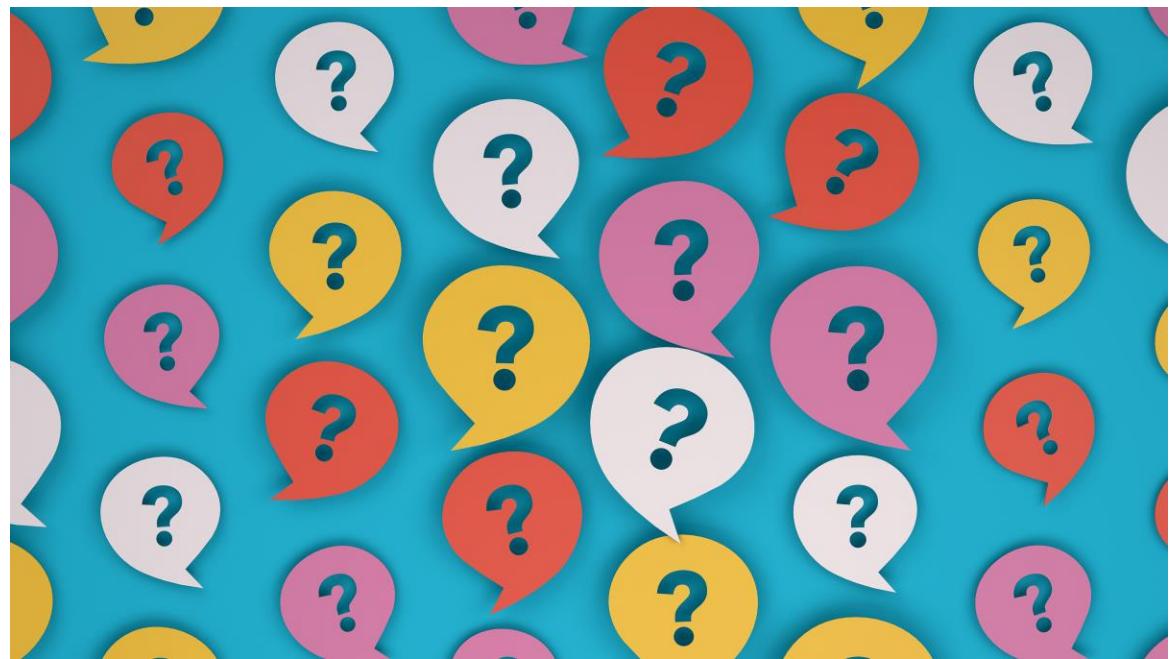
**Valley Region**  
<http://eepurl.com/izc2Ak>



**Fundy Region**  
<http://eepurl.com/iqosq-/>

# Questions?

- Scan QR code to be added to contact list and stay up to date on HRM community sports
- **Up Next:** Tips, application process, and Q&A from registration form



## Successful applications typically have:

1. **Reached out early** – 2 week minimum before deadline
2. **Demonstrated grant-program alignment:**
  - New or expanding
  - The need (backed by data such as registration YOY)
  - LTAD stages
3. **Sustainability** – a plan to make sure you do not rely on funding in the future
4. **Reasonable Budget** – quotes and demonstrating where contributions are coming from

# Budget Template:

- **Expenses**
  - Quotes required
- **Revenue (contribution)**
  - Operational budget
  - Fundraising
  - Registration Fees
  - Sponsorship
  - Donations
  - In-Kind Contributions
- **Sport Fund Ask = Expenses – Revenue**
  - 25% minimum contribution
  - SF ask cannot exceed \$5000

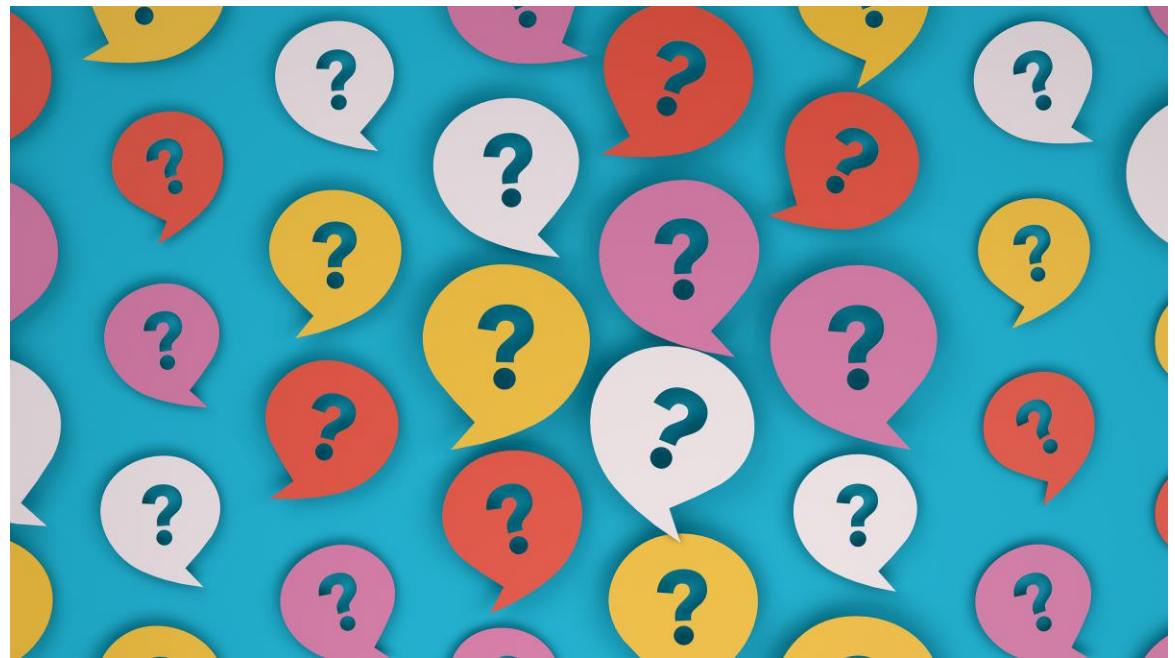
Sample Budget for Sport Fund - Equipment Loan Program for Ringette Club		Item	Cost	Quantity	Total cost	Other notes
Expenses		Junior Skates	\$120.00	20	\$2,400.00	
		Junior Helmets	\$85.00	20	\$1,700.00	
		Gloves	\$50	20	\$1,000.00	
		Shin pads with knee guards	\$60	20	\$1,200.00	
		Elbow pads	\$30	20	\$600.00	
					\$0.00	
					<b>Total Expenses</b>	<b>\$6,900.00</b>
Revenue		Fundraising	\$100	1	\$100	Your organization must contribute 25% of your total expenses
		Participant equipment loan program fee	\$50	20	\$1,000	This fee ensures sustainability to account of future equipment replacements
		Sponsorship	\$200	1	\$500	"AK Enterprises" business sponsorship to go on helmets
		Organization's operating budget	\$250	1	\$250	
		Discount from local sport equipment shop	\$5	20	\$100	In-Kind: Local shop is giving us \$5 off each helmet purchased
					<b>Total Revenue</b>	<b>\$1,950</b>
Sport Fund Ask = Expenses - Revenue						
Total Expenses					<b>\$6,900.00</b>	
Total Revenue					<b>\$1,950</b>	
Sport Fund Ask					<b>\$4,950.00</b>	<i>Ask cannot be more than \$5000</i>
Organization's Contribution Percentage						Remember, you must contribute at least 25%

## Application Process:

- 1. Reach out early** – 2 week minimum before deadline
- 2. Consultation call with RSC** – we chat about your idea and determine if it's a good fit
- 3. Draft application** – gather quotes, create budget, partnerships, answer questions
- 4. Revise & submit** – RSC gives feedback, then you submit for endorsement
- 5. Funding update** – committee meets to determine allocation
- 6. Purchase equipment & run program** – keep track of all receipts!
- 7. Final report** – provide receipts and answer questions on the impact within 1 year

# Questions?

- Scan QR code to be added to contact list and stay up to date on HRM community sports





Thank you for our time together!

**Annie Kennedy, Regional Sport  
Consultant**

**[akennedy@sportnovascotia.ca](mailto:akennedy@sportnovascotia.ca)**  
**902-401-5381**

